

# Adcenter New Logo Design - Our Brand Positioning

The look	The tone	The emphasis	Positioning Statement	Tag-Line
<ul style="list-style-type: none"> <li>• Bold</li> <li>• Motivational</li> <li>• Exclusive</li> <li>• Innovative</li> <li>• Valuable</li> <li>• Performance</li> </ul>	<ul style="list-style-type: none"> <li>• Trusted</li> <li>• Approachable</li> <li>• Entrepreneurial</li> <li>• Supportive</li> <li>• Industry Leader</li> <li>• Responsive</li> <li>• Aspirational</li> </ul>	<ul style="list-style-type: none"> <li>• Exclusive offers</li> <li>• Industry expertise</li> <li>• History of success</li> <li>• Trusted Network</li> <li>• Training support</li> <li>• High conversions</li> <li>• Industry leading payouts</li> <li>• Consistent and profitable</li> </ul>	<p>AdCenter is one of the industry's leading and most trusted CPA based performance marketing networks.</p> <p>With more than 10 years of experience, we provide the best-in-class support and knowledge (to experienced and new affiliate marketers and publishers.</p> <p>We offer the world's highest converting exclusive offers and industry leading payouts in exchange for your valuable online content.</p>	<p>Get the life you want!</p>